

Wedding Photography

rapture
photography

trust us to capture the fun and romance of your day

Congratulations on your engagement and forthcoming wedding. We are *delighted* that you are considering entrusting Rapture Photography with your precious memories.

We look forward to meeting you to discuss your requirements in more detail and show you our quality range of albums etc. in person. However, if you live some distance from us and are unable to visit in person for any reason, don't worry, we can do everything by e-mail, phone and even Skype.

Some General Information

- We are very open about the services and pricing we offer – as demonstrated by this document on our website. There are no *hidden* charges or vague notions of only where prices start! It may seem like a lot to understand at first, but we feel it will be worth it for you, and please don't hesitate to get in touch if you have any queries.
- We take customer service very seriously, and will do our best for you. For example, being very flexible with regard to meetings or making calls out of hours and weekends where possible.
- When you book Rapture Photography, you hire Steve to take your photographs and Alison to do the creative finishing and album design. You don't have to worry about a stranger or junior staff photographer taking the photographs or completing your album(s). Note: Often an assistant is present on the wedding day, unless you prefer that none was there.
- We mainly take relaxed and informal photographs to get the full story and emotion of your wedding day, but also include a number of semi-staged and creative images for added impact. Also, not forgetting some formals and family groups to keep everyone happy. We are very much guided by you and your personality in the first instance, and prior to the wedding we spend a lot of time discussing your preferences and special requests, and never do anything you don't want.
- We only book one wedding per day to give you the full attention and courtesy you deserve, and there is no limit to the time we can spend at your wedding, the number of locations that we can visit, or the number of photographs that we can take.
- A non-refundable Booking Fee of £350 and the completed and signed Booking Form is required to secure your date. And then 14 days prior to the wedding, we take a minimum payment of £540 (i.e. equivalent to 3-hours of coverage and the 10x10 inch Matt Album Option). Note: There are discounts and other incentives available if you spend more prior to the wedding.

Price List – July'10

Prices are valid from the time of booking until 4 months after the wedding (or 6 months if you've paid for the Creative Design Service).

We offer a number of coverage options and products to suit a variety of presentation styles and budgets - although please don't feel that they impose any limits on you. We are genuinely interested in helping you get the most out of your special day, so please ask if there is anything extra, or different that you prefer. Also, we understand that weddings come in all shapes and sizes – and often the type of Packages detailed below isn't suitable. If you are having a smaller/mid-week wedding for example, don't hesitate to get in touch for a Bespoke price.

Discounts/Incentives

All clients who invest over £1350 before the wedding, will receive:

- A one-hour Pre- or Post-wedding photo-session (*within 30 miles of Studio*)
- A £55 Rapture *Gift Voucher* to use towards a Boudoir, Bump or Baby portrait session
- A CD of all the images hosted on our website (low-res .jpg with website text) with permission to upload them to your social networking site (e.g. Facebook, Bebo etc) or i-phone, i-pod / other similar display devices

NB! Service and Products Included with ALL Standard Packages

- A final consultation prior to the wedding to go over the details of the day. Note: Usually held in person at the Reception venue in the week before the wedding.
- Travel up to 250 miles - from, and returning to our Studio (includes final consultation if applicable)
- All preview images professionally edited and retouched
- A DVD slide-show of all the preview images set to music
- A printed soft-cover booklet of all the preview images (Hardback option + £15)
- A large selection of preview images hosted on our website for 3 months for your friends/relatives to view (and even purchase prints directly)
- If desired, an image from the wedding and your details supplied to the local newspaper(s).

Price List (cont...)

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TYPICAL COVERAGE OPTIONS

Please don't hesitate to ask for a quote if you require a different time-scale of coverage.

Coverage total <i>(from agreed start-time)</i>	Minimum Preview images	Depending on <u>YOUR</u> schedule – coverage typically includes:	Cost
3 hours	125+	Ceremony / Groups / Bride & Groom	£495
6 hours	250-350	Bridal preparations / Ceremony / Groups / Bride & Groom / Reception and Speeches <i>before meal</i>	£795
10 hours*	375+	Bridal preparations / Ceremony / Groups / Bride & Groom / Reception / Speeches / Dances	£1095

* Includes 1 hour break for photographer during wedding meal. No pictures taken of guests eating.

DISPLAY-PRODUCT OPTIONS

You do not have to commit to a specific display product before the wedding. Usually you will have a good idea based on your requirements and budget, but you are welcome to decide after the wedding when you've seen your images. Generally it is better to pay (*before the wedding*) for any products you think you'll want (i.e. to take advantage of discounts / vouchers etc.), and then you always have the option of changing after the wedding if you wish.

Contemporary Albums with Traditional Layout and Slip-in Mats

Beautiful book-bound albums with Leather or Leather-like Cover (*various colours available*)

You choose the prints to be included and we do a more traditional layout

Pages (Sides)	10x10 inches	13x13 inches
12 (24)	40 prints £395	50 prints £495
16 (32)	55 prints £455	65 prints £555
20 (40)	70 prints £515	80 prints £615

Price List (cont...)

Storybook Digital Albums

Stunning book-bound albums with flush printed pages. A 'spread' represents two pages facing. You choose the images to be included and we do a custom storybook layout.

Size in inches	10 spreads 50 images	15 spreads 75 images	20 spreads 100 images	25 spreads 125 images
12x8	£445	£535	n/a	n/a
12x12 or 14x10	£525	£615	£675	£715
16x12	n/a	£695	£755	£795

NB! These Albums can either be in an Upright or Landscape orientation.

Photo Cover or Black Leatherette – *included in price*

Acrylic Photo Cover or Brushed Aluminium with embossing (names & date) + £50

Storybook Matt Albums

Stunning book-bound albums with flush, duplex matted pages (choice of white or black). You choose the images to be included and we do a custom storybook layout.

Size in inches	10 pages 45 prints	15 pages 70 prints	20 pages 95 prints	25 pages 115 prints
13x13 15x12 landscape 11x16 upright	£515	£595	£665	£735
17x14 landscape 14x17 upright 15x15	£595	£695	£785	£875

Additional Options: More than one Panorama Print(s): £10 each side

Cover cameo picture (3x4): £15 (on soft covers); £35 (on hard covers if applicable)

Price List (cont...)

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Storybook Matt Albums (*continued*)

Covers: Natural Grain Leather / Leather-like / Metal / Brushed Acrylic – *included in price*

<u>Additional Cover Options:</u>	13x13 15x12 landscape 11x16 upright	15x15 17x14 landscape 14x17 upright
<i>Prestige Leather</i>	£50	£85
<i>Acrylic Photo</i>	£60	£60
<i>Translucent Acrylic</i>	£60	£60
<i>Sandstone Graphic</i>	£60	£75

Creative Design Service (£145)

This service is ideal to get the most creatively out of the Album design process and reduce the time you're involved choosing images. All we need to start, is the type of Album you prefer e.g. Digital or Matt, the size/orientation, and a rough idea of the number of images you want included. We then go ahead and create a unique layout we feel you will love in around 2 weeks. We then invite you to come to the Studio for a consultation session to view a slideshow of the studio-designed album and to incorporate any personal preferences e.g. cover options. You are then free to take home a print of the design we've created and make changes to it (e.g. selecting alternative images etc). We make the changes, and re-print the layout for your final approval, and then go ahead and have the Album built.

Note: If you are not able to visit in person for any reason, we can post you the slide-show and printed layout.

Key features of the Service:

- Makes the most of our creative style
- Increase the number of prints/images in your Album at no extra cost
- Allows you the chance to make changes to the images/layout once you see our draft

Price List (cont...)

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POST & PACKAGING: If you are not collecting your album/arranging for someone else to collect it from the Studio, they can be posted throughout the UK using Royal Mail's next-day Special Delivery service at a cost of £30.

For postage outside the UK, please ask for further details.

OTHER DISPLAY-PRODUCT OPTIONS

HIGH-RES DIGITAL IMAGE FILES All preview-selected images supplied as high resolution print-ready .jpg files on DVD. You / family / friends have license to use the images for personal prints and viewing.

50 images = £495; 100 images = £695; 200 images = £895

+ £35 for Presentation Box & P&P in UK

Note: 50% discount if purchased with any 'Storybook' album.

SMALLER ALBUMS (FAMILY / GIFT) – Priced if purchased in addition to Main Album

Digital Book-bound Album 6x6, 7x5 upright or landscape; 8x6 inch upright or landscape

Spreads	Images included	Price
10	30	£195
15	45	£235

Note: £35 discount if two identical Albums ordered at the same time.

Photo Cover or Black Leatherette – *included in price*

Acrylic Cover or Brushed Aluminium with embossing (names & date) + £25

Price List (cont...)

Smaller Albums (Family / Gift) continued...

Matt Book-bound Album 8x8 inch with Leather or Leather-like Cover (various colours available)

Pages (Sides)	Prints included	Price
10 (20)	20	£245
15 (30)	30	£345

Note: £35 discount if two ordered at the same time (can have different cover & prints).

DISPLAY BOX OF PRINTS 6x6 inch prints with images centered on a black background with white sight-line. Prints come in a stylish presentation box.

100 prints = £195; 150 prints = £245

PREVIEW BOOKLETS (additional copies if ordered within 3 months of wedding)

Soft-cover = £40; Hard-cover = £55

KEEPSAKE ACCORDIAN

Ordered in batches of 3 = £65

MINI-POCKET ALBUM

Includes 14 (3x3 inch) prints = £55

DIGITAL ART PRINT

Stunning 20x16 digital 'painted' art print on Velvet Fine Art Paper from a wedding image of your choice = £95

PRINT PRICES (prints come in quality presentation folded mounts)

8x6 - £9 and 10x8 - £12 (Orders of over £125 will be discounted)

Please ask for pricing details on any other sizes if required.

Price List (cont...)

CANVAS PRICES

Matt canvas: 16x12 = £95; 20x16 = £115, 30x20 = £135; 36x24 = £155, 40x30 = £175

Square: 16x16 = £95; 20x20 = £115, 30x30 = £135; 36x36 = £155, 40x40 = £175

Satin coating + £15

ACRYLIC DISPLAYS:

10mm thick acrylic with four predrilled holes and wall fixings attached.

12x16 = £125; 20x16 = £145; 30x20 = £175; 36x24 = £200; 40x30 = £225

Square: 16x16 = £135; 20x20 = £115, 30x30 = £135; 36x36 = £225, 40x40 = £250

MISCELLANEOUS

Many other display options are also available e.g. Glacier Blocks, Photo Boxes, Printed 'photo' Thank You cards, Coffee-table books, and stylish Calendars. And new products are added all the time. Please ask for pricing details or arrange an appointment to come and view.

See Some Overall Price Comparison Examples on next page...

Price Comparison Examples

Based on Packages paid for 14 days prior to the wedding

<u>A</u>	<u>B</u>
<ul style="list-style-type: none"> - 3 hours of Coverage - Full service incl. DVD slideshow and Printed Preview booklet - 10x10 inch Book-bound Matt Album - 12 pages (24 sides) / 40 Prints included 	<ul style="list-style-type: none"> - 3 hours of Coverage - Full service incl. DVD slideshow and Printed Preview booklet - 14x10 Book-bound Digital Storybook Album - Acrylic Photo cover - 15 spreads (30 sides) / 75 Images included
£890	£1,160

<u>C</u>	<u>D</u>
<ul style="list-style-type: none"> - 6 hours of Coverage - Full service incl. DVD slideshow and Printed Preview booklet - 15x12 Book-bound Matt Storybook Album - Leather cover with names/date embossed - 15 pages (30 sides) / 70 Prints included - One hour Pre- or Post-wedding photo shoot - £55 "BBB" Gift Voucher - Selection of low-res pics for e.g. Facebook 	<ul style="list-style-type: none"> - 6 hours of Coverage - Full service incl. DVD slideshow and Printed Preview booklet - 14x10 Book-bound Digital Storybook Album - Photo cover - 20 spreads (40 sides) / 100 Images included - One hour Pre- or Post-wedding photo shoot - £55 "BBB" Gift Voucher - Selection of low-res pics for e.g. Facebook - 30x30 Matt Canvas print of choice
£1,390	£1,605

<u>E</u>	<u>F</u>
<ul style="list-style-type: none"> - 6 hours of Coverage - Full service incl. DVD slideshow and Printed Preview booklet - 15x12 Book-bound Matt Storybook Album - Prestige leather cover - 20 pages (40 sides) / 95 Prints - One hour Pre- or Post-wedding photo shoot - £55 "BBB" Gift Voucher - Selection of low-res pics for e.g. Facebook - Two 8x6 Family Albums (10 spreads/30 images) 	<ul style="list-style-type: none"> - 10 hours of Coverage - Full service incl. DVD slideshow and Printed Preview booklet - 17x14 Book-bound Matt Storybook Album - Leather cover with names/date embossed - 15 pages (30 sides) / 85 Prints approx. - Creative Design Service - One hour Pre- or Post-wedding photo shoot - £55 "BBB" Gift Voucher - Selection of low-res pics for e.g. Facebook - 50 High-res Images of choice
£1,865	£2,200